



The “**multimedia principle**” states that “**people learn more deeply from words and pictures than from words alone**”.

Cognitive Theory of Multimedia Learning (Mayer)



Video, digital photography, graphics, audio, and animation are effective mechanisms to stimulate the senses of sight and hearing. These tools create more realistic exercise experiences that otherwise might be missing from tabletop exercises or limited by text and pictures.



Scenario-based exercises can now be portrayed visually utilizing customized, animated and robust video design.



Our production team can meet with you and assess your exercise needs before creating your custom multimedia exercise. These productions are designed to take your user’s **experience to new levels of engagement** and participation.

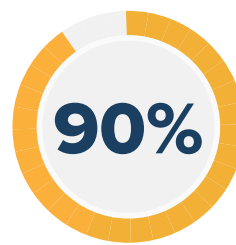


6 Steps

to emergency preparedness:

1. Assessment
2. Planning
3. Solution Development
4. Training
5. Exercises
6. Reassessment

The APSTER Process™ was developed by SummitET experts to provide your organization the best opportunity to maximize and execute strategic communications when it matters most.



of information transferred to the brain is visual.

Thermopylae Sciences and Technology, 2014



SummitET® creates tailored preparedness solutions for public and private organizations to build organizational resiliency developed hand-in-hand with customers.

The human brain processes images **60,000** times faster than text.

Thermopylae Sciences and Technology, 2014



Preparedness is not an accident®

Prepare your organization and people to manage and respond to crisis situations. When lives and reputations are on the line in today’s high-risk, high-threat environment, it is the team with integrated training that will be ready to mitigate and respond to threats.

Get Started

Contact our experts to start preparing.

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