



# Strategic Communications

Developing a System of Preparedness

## Our Difference

Our Strategic Communications Cadre is committed to preparing our clients to meet their communication challenges. Whether our clients are government, non-government, business and industry, or higher education, our experts focus on five steps to strategic communication preparedness: Assessment, Planning, Training, Exercises, and a Reassessment Process.

## Our Approach

Our team stands ready to develop, facilitate, and assist in strategic communications assessments, planning, training, and exercises with your organization utilizing our industry experts and their capabilities. Ask us about training opportunities with the Strategic Communications Institute for Preparedness™.



## Products and Services

Our training provides organizations with the best opportunity to maximize and execute strategic communications when it matters most.



Risk & Crisis Communications



Reputation Management



Digital & Social Media



Internal Communication



Community Education & Relations



Media Relations Practice

### Real-World Event Consultation

- On-Site Support
- Virtual Support

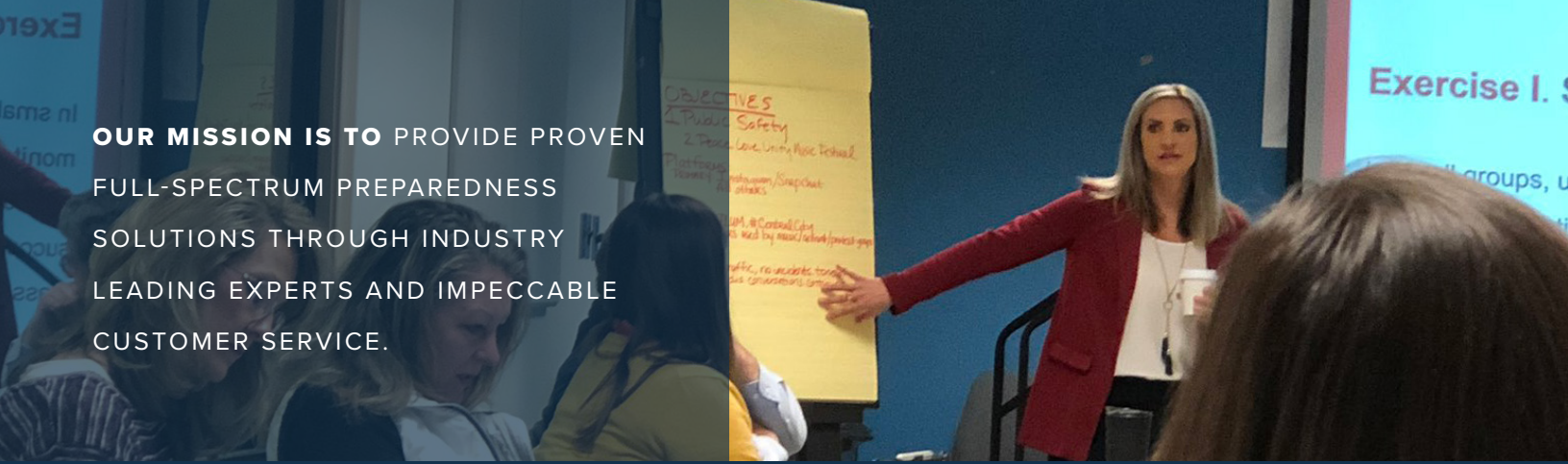
### Full Spectrum Preparedness

- Workshops
- Conference Presentations
- Functional, Table-top, & Full-scale Exercises

## Get Started

(844) 201-4302  
Info@SummitET.com  
SummitET.com

**OUR MISSION IS TO PROVIDE PROVEN FULL-SPECTRUM PREPAREDNESS SOLUTIONS THROUGH INDUSTRY LEADING EXPERTS AND IMPECCABLE CUSTOMER SERVICE.**



## Our Expert Backgrounds

Our subject-matter experts and specialists are current or former real-world practitioners. They are uniquely qualified to offer new or revised approaches to prepare communication strategies for pre-crises, crises, and post-crises for events such as manmade, natural and technical disasters.

## Our Vision



Provide the highest level of customer service.



Deliver leading edge solutions to current and emerging threats.



Design customer specific solutions.



**Preparedness is not an accident®**

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Schedule

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